

## PSA Security Network, ISC Security Events (Reed Exhibitions) and Security Industry Association to Launch *Cyber:Secured Forum*

**Cybersecurity conference to be held June 4-6, 2018 in Denver, Colorado; will connect leaders in cybersecurity, physical security and systems integration industries**

**Silver Spring, Md.**— [Cyber:Secured Forum](#), a cybersecurity summit focusing on integrated systems, will launch with an inaugural gathering in Denver, Colorado, on June 4-6, 2018, under a partnership formed by PSA Security Network, the world's largest systems integrator cooperative, ISC Security Events (Reed Exhibitions, the global tradeshow company) and the Security Industry Association (SIA), the leading trade association for global security solution providers.

*Cyber:Secured Forum* will feature in-depth content on cybersecurity trends and best practices as related to the delivery of physical security systems and other integrated systems. Content is being collaboratively developed by SIA and PSA Security Network's education teams and will feature top cybersecurity leaders. Additionally, sponsor exhibits will help showcase solutions related to cybersecurity, integrated systems and physical security solutions.

The two-day event will provide leaders in the IT and physical security industries with opportunities to connect and share information on risks and liabilities, responding to cybersecurity threats, and establishing security control standards across IT systems and particularly when integrating physical security solutions and devices on IT networks.

"Sophisticated cyber vulnerabilities and threats are emerging every day, and it is critical for the physical security and systems integration industry to accelerate its delivery of compelling education to help all industry stakeholders mitigate the risk of cyberattacks to business continuity," said SIA CEO Don Erickson. "To that end, SIA, PSA Security Network and Reed Exhibitions created the *Cyber:Secured Forum* to cover the waterfront when it comes to producing an impactful conference that will provide thought-provoking insight into cyber trends and practical advice for new business practices that will raise the industry's cyber posture."

"At our recent ISC West and ISC East events, the educational sessions on cyber-physical integration and connected security have been in high-demand," said Will Wise, Group Vice President of the Security Portfolio, Reed Exhibitions. "In-depth education, training and industry collaboration is essential to ensure safe and secure systems for the market. We're enthusiastic about this partnership with PSA Security Network and SIA to address this important market need."

"Cybersecurity is no longer just a threat—it's a real issue knocking on the doors of security and IT professionals on a daily basis," said Bill Bozeman, President and CEO, PSA Security Network. "The time for just being in reaction mode is behind us now. As security leaders, we have a responsibility to step forward and be part of the frontline defense when it comes to cybersecurity, just as we have been part of the frontline defense when it comes to physical security issues for decades. The goal of this conference is to empower attendees with real tools and knowledge to do just that."

For more information about this new event and to be added to the event mailing list, visit [cybersecuredforum.com](http://cybersecuredforum.com). You'll be alerted when registration is open and the conference education agenda is released.

### **About the Security Industry Association**

The Security Industry Association (SIA) ([www.securityindustry.org](http://www.securityindustry.org)) is the leading trade association for global security solution providers, with more than 800 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels; creating open industry standards that enable integration; advancing industry professionalism through education and training; opening global market opportunities; and collaboration with other like-minded organizations. As a proud sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA Government Summit, which brings together private industry with government decision makers, and Securing New Ground®, the security industry's top executive conference for peer-to-peer networking.

### **About Reed Exhibitions Security Portfolio**

Within the security events segment, Reed Exhibitions organizes the International Security Conference and Expo (ISC) trade shows—[ISC West](#), ISC East, ISC Brazil and Expo Seguridad Mexico powered by ISC, in addition to the Unmanned Security & Safety Expo. Reed Exhibitions also organizes The International Exhibition of National Security and Resilience (ISNR) in Abu Dhabi, and Infosecurity Europe (London)—Europe's number one information security event. Reed Exhibitions also produces Infosecurity magazine, an online and printed publication with over 10 years of experience providing knowledge and insight into the information security industry.

### **About PSA**

PSA ([www.psasecurity.com](http://www.psasecurity.com)) is the world's largest systems integrator cooperative made up of the most progressive security and audio-visual systems integrators in North America. Combined, PSA members boast over 400 branch locations, employ over 7,500 industry professionals and are responsible for over \$4.5 billion annually in security, fire, life safety and pro audio-visual installations. PSA's mission is to empower its owners to become the most successful systems integrators in the markets they serve. PSA brings this mission to life by partnering with industry leading product and solution providers, delivering unparalleled education and training programs and by offering a variety of distinctive services that can enhance any company's operations.