Convergence: It’s More Than A Buzzword

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What Is Security Convergence

Quite Simply....

But There Is More To Consider....
Cyber Means…..

+ Means Different Things
  - Malware
  - Ransomware
  - Dark Web
  - Phishing
  - And more…
Smart homes and other connected products won't just be aimed at home life. They'll also have a major impact on business. And just like any company that blissfully ignored the Internet at the turn of the century, the ones that dismiss the Internet of Things risk getting left behind.

– Jared Newman, Fast Company
Social Media Can Be A Powerful Tool

“the blind spots of law enforcement today are the domains of criminal activity of which we are unaware”

Yoav Sigalovich, Major General (ret.), the former head of the Israel Police Investigations Division
THE SURFACE
GOOGLELAND

4% Indexed
96%
Not Indexed

THE DEEP WEB
SOCIAL MEDIA

A WHOLE OTHER ICEBERG
THE DARKWEB
Geo-Based Social Media Awareness
Geo & Keywords Monitoring

- Geo-fenced surveillance
- Monitor live events
- Alert on emerging threats
- Return to crime scenes and find leads
Dive Deep To Uncover New Data

+ Build live tracking
+ Learn the specific patterns
+ Monitor and dive deep on specific location
+ Alert on emerging threats
+ Uncover the target’s social relations
Social Media Monitoring Feeds The Larger Physical Security Engines

Social Media Monitoring

The platform automates the collection and analysis of content from open sources – like social media, blogs, chat boards, and the deep and dark web. Threatening posts are identified and alerted on in real-time so your team can prepare and respond to emerging events.

Situational Awareness

Unify multiple-systems and information sources provides real-time, relevant, and accurate insight for:
• Better decision making
• Faster response time
• Increased operational efficiencies
• Enhanced safety

Video Surveillance

Powerful, fully integrated video management system including automated system health monitoring, interactive mapping and an ultra-thin client for remote users that:
• Streamlines video security operations
• Easily scales to meet requirements
• Simplifies IP video management

Face Recognition

Powerful, video-based deep learning across live and recorded video to quickly and accurately find persons-of-interest in real-world situations:
• Faster, more accurate identification
• Reduced false positives
• Quick and easy integration with existing IP cameras

Dispatch and Response

Unifies disparate command center technologies and security staff by fusing critical data inputs from emergency calls, on-scene responder activity and citizen-captured video for:
• Improved response time and effectiveness
• Improves cross-agency communications
• Pinpoint disturbances and dispatch appropriate responder
Fuels A Comprehensive and Cohesive Security Strategy
Diverse Real World Examples
Identifying The Right Partner

+ Experience
+ Broad Portfolio
+ Open Architecture
+ Cyber and Physical Expertise
+ Commitment to Customer Success
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THE POWER TO SEE. THE INTELLIGENCE TO ACT.